

Role of SIILC- SIMACES in empowering India's youth and rural communities through Skill and Entrepreneurship Development

Prof. Janvekar Sachin N.

Assistant Professor, Department of Commerce, Dr. Ghali College, Gadhinglaj.

Article Info	ABSTRACT
Article History: Received: 31st Dec 2025 Accepted: 15th Jan 2026 Published: 22nd Jan 2026 Keywords: <i>SIILC- SIMACES India's youth</i>	SIMACES Learning LLP (SIILC), a key subsidiary of AP Globale, has significantly expanded its footprint in the skill development and behavioral change sectors, impacting communities across India with innovative, sustainable, and large-scale learning programs. As an accredited National Skill Development Corporation (NSDC), SIMACES stands for Strategic Impact Management and Creating Ecosystems for Sustainability. The name reflects the organization's core mission: to design and execute large-scale, high-impact programs that foster sustainable growth and self-reliance within communities. Training Provider and an affiliate of seven major Sector Skill Councils (SSC), SIILC continues to strengthen its role in driving change through skill-building and community-based learning. In 2024, SIILC expanded its operations beyond Maharashtra into Goa, Karnataka, and Andhra Pradesh, reinforcing its commitment to reaching underserved areas. In collaboration with MahaRERA, SIILC has trained over 80% of commercial real estate agents in Maharashtra, benefiting more than 12,000 professionals across 25 districts.

Copyright © 2026 The Author(s). This is an open access article distributed under the Creative Commons Attribution License, (<http://creativecommons.org/licenses/by/4.0/>) which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

How to Cite: Janvekar, S. N. (2026). Role of SIILC-SIMACES in Empowering India's Youth and Rural Communities through Skill and Entrepreneurship Development. *IIP: International Multidisciplinary Research Journal (IIPIMRJ)*, 3(1), 319-327.

1. Introduction:

SIMACES Learning LLP (SIILC), a key subsidiary of AP Globale, has significantly expanded its footprint in the skill development and behavioral change sectors, impacting communities across India with innovative, sustainable, and large-scale learning programs. As an accredited National Skill Development Corporation (NSDC), SIMACES stands for Strategic Impact Management and Creating Ecosystems for Sustainability. The name reflects the organization's core mission: to design and execute large-scale, high-impact programs that foster sustainable growth and self-reliance within communities.

Training Provider and an affiliate of seven major Sector Skill Councils (SSC), SIILC continues to strengthen its role in driving change through skill-building and community-based learning. In 2024, SIILC expanded its operations beyond Maharashtra into Goa, Karnataka, and Andhra Pradesh, reinforcing its commitment to reaching underserved areas. In collaboration with MahaRERA, SIILC has trained over 80% of commercial real estate agents in Maharashtra, benefiting more than 12,000 professionals across 25 districts.

Additionally, SIILC's partnership with the Maharashtra Building and Other Construction Workers Welfare Board (MBOCWW) is set to skill over 20,000 construction workers across four key districts, ensuring their growth within the sector. One of SIILC's landmark achievements in 2024 includes a continuing role as a trusted training partner for government-sponsored programs. SIILC's Recognition of Prior Learning (RPL) project under PMKVY 2.0, which certified over 281,000 "Group Farming Practitioners" across Maharashtra, remains a model of large-scale community impact. Similarly, SIILC's collaboration with the Groundwater Directorate of Surveys & Development Agency promoted water conservation practices across 6,798 gram panchayats, reaching over 232,000 beneficiaries, including significant female participation.

In addition, SIILC's Cluster Based Business Organization (CBBO) partnership with NAFED under the central government's "Formation & Promotion of 10,000 FPOs in India" scheme has flourished, with SIILC actively managing 40 Farmer Producer Companies (FPCs) across Maharashtra, Goa, Karnataka, and

This initiative supports over 13,000 farmers, promoting sustainable agricultural practices and creating resilient rural economies.

Since its founding, SIILC has consistently trained around 100,000 beneficiaries annually, reflecting its dedication to impactful skill development. The organization continues to expand its range of programs and partnerships, reinforcing its vision of sustainable, skill-driven growth for India's diverse communities.

The main aim of this study to know the role played by SIILC in Skill and Entrepreneurship development through their regular activities across the country. This study presents a comprehensive review of Courses run by SIILC and how is it empowering India's youth and rural communities through Skill and Entrepreneurship Development.

2. Objective of the Study:

The paper has following objectives:

- 1) To know about the SIILC-SIMACES centre.
- 2) To study the role played by SIILC in Skill and Entrepreneurship Development
- 3) To understand various course offered and benefits received by youth and rural communities from SIILC.

3. Research Methodology:

The present study is conceptual survey with exploratory cum descriptive in nature. It is based on the analysis of secondary data. The secondary data is availed from various journals, internet, News papers and various research papers. The secondary data is used from published source of impact of Covid-19 pandemic. The data collected from these various sources has been analyzed and interpreted.

4. Background of SIILC – SIMACES:

SIILC – SIMACES has been offering industry-relevant programs in Technology, Business, Finance, Entrepreneurship, Soft Skills, and Lifestyle to working professionals, students, and career seekers. Since its inception in 2018, the organization has trained over 12,000 students. Beyond imparting training, SIILC-

SIMACES has played a vital role in bridging the gap between industry needs and the available talent pool by organizing job fairs and providing opportunities for more than 7,200 candidates to engage with prospective employers.

SIILC – SIMACES collaborates with multinational organizations to implement their Corporate Social Responsibility (CSR) objectives, accelerating socio-economic progress. As part of its employability and skills development initiatives across India, the organization has trained more than 6,000 engineering students in technology and soft skills.

In 2020, SIILC-SIMACES expanded into online learning, catering to a global audience including students from Sweden, the UK, and other countries. The organization has also delivered training for students at prestigious institutions such as IIM. In addition to its online offerings, SIILC-SIMACES boasts best-in-class infrastructure for high-end training at locations in Pune, Navi Mumbai, Kolhapur, and other parts of Maharashtra. The team also collaborates with governments, businesses, and investors to tackle society's critical challenges, striving to improve the world daily.

SIILC (SIMACES International Interdisciplinary Learning Centre) is a DPIIT-recognized and ISO 9001:2015 certified skilling institution based in Pune, Maharashtra. A key subsidiary of the AP Globale Group, SIILC is dedicated to empowering India's youth and rural communities through large-scale, innovative learning programs.

A) Core Identity & Mission

1) Purpose: To create a positive societal impact through "behavioral change" and sustainable, mass-learning solutions.

2) Parentage: It leverages the ecosystem of AP Globale, which includes the Sakal Media Group and Palladium_Impact, to provide strategic educational platforms.

3) Accreditations: Accredited by the National Skill Development Corporation (NSDC), SIILC acts as a trusted training partner for various central and state government programs.

B) Key Areas of Impact

- **Skill Development:** Offers over 250+ courses in sectors like Real Estate (including MahaRERA certification), Agribusiness, and Corporate Leadership.
- **Agricultural Empowerment:** Manages 40 Farmer Producer Companies (FPCs) and has certified over 281,000 "Group Farming Practitioners".
- **Corporate & Soft Skills:** Provides tailored training for public and private organizations, including recent soft skills sessions for CISF personnel at Pune International Airport.
- **Community Initiatives:** Engages in mass-outreach programs, such as promoting water conservation practices across nearly 6,800 gram panchayats.

C) Reach & Scale

- **Annual Impact:** Consistently trains approximately 100,000 beneficiaries per year.
- **Total Footprint:** Has reached more than 400,000 students and recently expanded operations into Goa, Karnataka, and Andhra Pradesh.

5. Role of SIILC in entrepreneurship development:

SIILC (SIMACES International Interdisciplinary Learning Centre) plays a critical role in entrepreneurship development by bridging the gap between academic theory and practical business execution through over 250 specialized courses.

Its contributions to fostering entrepreneurship include:

1) Specialized Business Workshops: SIILC conducts intensive, hands-on workshops for specific high-demand industries, such as:

- 1.1. **Real Estate:** Courses like the MahaRERA online and offline training cover property valuation, legal frameworks, and investment strategies to build future industry leaders.
- 1.2. **Agriculture & Agribusiness:** Programs like the PG Diploma in Agribusiness Management (offered in collaboration with TISS) use the "Learn & Contribute Initiative" to provide real-world experience in sectors like food processing and dairy.
- 1.3. **Service Industries:** Specialized sessions on Pest Control Business Management and E-Tendering equip learners with practical skills in licensing, costing, and client acquisition.

2) Support for Small-Scale Industries (MSMEs): As a DPIIT-recognized and ISO 9001:2015 certified institution, SIILC simplifies complex processes like E-Tendering, enabling small entrepreneurs and contractors to compete for major government contracts.

3) Skill Acquisition for New Entrepreneurs: The center focuses on building a "business-ready" mindset by teaching commercial recipes, preservation techniques, packaging, and digital skills (like YouTube creation) to help individuals start snack brands or online ventures.

4) Industry Partnerships & Mentorship: SIILC facilitates master classes and industry interactions with corporate leaders (e.g. Amazon Fresh and Chitale Group) to provide entrepreneurs with deep market insights and potential internship or placement opportunities.

5) Inclusive & Rural Growth: Through government-sponsored programs and Cluster Based Business Organizations (CBBO), SIILC supports thousands of farmers and tribal youth, managing dozens of Farmer Producer Companies (FPCs) to foster resilient rural economies.

6. Number of Courses run by SIILC:

SIILC operates as a large-scale training provider with the following numerical data regarding its courses and outcomes:

- **Total Courses:** Over 250+ specialized courses covering sectors such as real estate, agriculture, digital filmmaking, and service industry management.
- **Faculty Strength:** Supported by a network of 500+ expert faculty members.
- **Training Capacity:** Consistently trains approximately 100,000 beneficiaries annually.

7. Training Results & Impact:

- **Total Impact:** Has reached and empowered over 400,000 students since its inception.
- **Real Estate Sector:** Successfully trained 80% of commercial real estate agents in Maharashtra, impacting more than 12,000 professionals across 25 districts.
- **Agricultural Impact:**
 - Certified over 281,000 "Group Farming Practitioners" under the PMKVY 2.0 Recognition of Prior Learning (RPL) project.
 - Manages 40 Farmer Producer Companies (FPCs) across four states, supporting over 13,000 farmers.
- **Community Outreach:** Reached over 232,000 beneficiaries across 6,798 gram panchayats through water conservation programs in collaboration with government agencies.
- **Construction Industry:** Currently training over 20,000 construction workers in partnership with the Maharashtra Building and Other Construction Workers Welfare Board.

8. Recent Performance (2024)

- Trained more than 15,500 students in the year 2024 alone.

- Maintained a high student satisfaction level, with an average rating of 4.7 out of 5 from users on platforms like just dial.

9. Current List of Upcoming Courses:

SIILC (SIMACES International Interdisciplinary Learning Centre) offers a diverse range of skill-based programs with a focus on entrepreneurship and professional growth.

While specific dates for all 250+ courses vary, the following programs are frequently active or currently enrolling:

a) Real Estate & Legal:

- MahaRERA Training:** A comprehensive online/offline certification for real estate brokers and aspiring professionals.
- Leave & License Agreement Workshop:** A hands-on, one-day session on legal drafting and biometric registration.
- Real Estate Master class:** Specialized mentorship for industry leadership.

b) Business & Entrepreneurship:

- Hotel & Cafe Management Master class:** Strategies to start and scale cloud kitchens, cafes, and restaurants.
- Pest Control Business Management:** Practical skills for launching a service-based venture.
- Event Management Master Class:** A 10-day weekend program covering budgeting, branding, and execution.

c) Digital & Technical Skills:

- YouTube Creator Workshop:** A 4-day training for beginners and business owners to master digital content.
- Advanced Packaging Technology:** A weekend-based 48-hour course focusing on material science and design.
- Digital Filmmaking:** A weekend workshop covering cinematography, editing, and AI filmmaking.

d) Agriculture & Digital Marketing:

- Digital Farming & D2C Sales:** Training for farmers to sell directly on platforms like Amazon and Flipkart.

e) Government-Aligned Entrepreneurship Skill Development (ESDP):

- Entrepreneurship Awareness Programme (EAP):** One-day sessions to motivate potential entrepreneurs.
- Entrepreneurship-cum-Skill Development Programme (E-SDP):** 6-week product-oriented technical training.
- Management Development Programme (MDP):** One-week training to improve the managerial efficiency of existing small business owners.

10. Key Program Categories for 2025:

In 2024-2025, SIILC continues to expand its offerings with a focus on both traditional and digital entrepreneurship:

1) Service-Based Business Workshops: Programs such as Pest Control Business Management provide hands-on insights for launching new service ventures.

2) Agri-Entrepreneurship: Specialized workshops, like the one held in May 2025, focus on D2C (Direct-to-

Consumer) Sales and digital marketing for farmers and FPOs, teaching them to sell on platforms like Amazon and Flipkart.

3) Digital & Creative Entrepreneurship: Weekend courses in Digital Filmmaking, YouTube Content Creation, and Advanced Packaging Technology cater to the modern economy and small manufacturing sectors.

4) Community Initiatives: Large-scale programs reaching over 232,000 beneficiaries across 6,798 gram panchayats specifically aim at increasing female participation in conservation and rural leadership.

SIILC operates with a faculty network of 500+ experts to ensure these programs translate into practical, income-generating businesses for participants.

11. Number of Participants in Different Courses:

The following table summarizes available data and milestones for SIILC's entrepreneurship and skill development programs leading into 2025:

Year/Period	Key Milestone or Data Point	Participants/Beneficiaries Impacted
Cumulative (to date)	Total learners impacted since founding	400,000+
Annual Average	Consistent annual training capacity	100,000 per year
Pre-2022	Certification of "Group Farming Practitioners" (PMKVY 2.0)	281,000+
2023	Community outreach across 6,798 gram panchayats	232,000+
2024	Targeted professional & business training (youngest 16, oldest 80+)	15,500+
2024-2025	Impact across 40 Farmer Producer Companies (FPCs) in 4 states	13,000+ farmers
2024-2025	Training of real estate professionals (80% of commercial agents in MH)	12,000+
2025 (Ongoing)	Specialized soft skills training (e.g., CISF at Pune Airport)	Active daily operations

Key Trends into 2025

- **Geographical Expansion:** In 2024-2025, SIILC expanded beyond Maharashtra into Goa, Karnataka, and Andhra Pradesh.
- **Course Growth:** The portfolio now exceeds 250+ specialized courses.
- **Sector Focus:** Increasing emphasis on Direct-to-Consumer (D2C) sales for farmers and high-tech certifications like Advanced Packaging Technology.

12. Diverse Regions and Specialized Industry Clusters:

SIILC's entrepreneurship ecosystem spans across diverse regions and specialized industry clusters, specifically focusing on grassroots agricultural leadership and professional real estate standards.

A. Managed Farmer Producer Companies (FPCs)

SIILC serves as a **Cluster Based Business Organization (CBBO)**, managing 40 FPCs across

Maharashtra, Goa, Karnataka, and Andhra Pradesh. Some of the specific entities under their mentorship include:

- ❖ **Nashik District (MH):** BhaktRaj Jatau, Punad, Shivrana, Five Star Green, Malhar Agro, M.M.B., Om Gayatri, Hitech, and Swapnpurti Farmers Producer Companies.
- ❖ **Pune District (MH):** Naturofresh, Maxxgrow, and Bhimavalley Farmers Producer Companies (Indapur region).
- ❖ **Nanded District (MH):** Shri Guru Samarth Rambabu, Barbada Parisar, Sant Dasganu, and Mudkhed Gramyan Farmers Producer Companies.
- ❖ **Other Maharashtra Regions:** Anmol (Latur), Rokadeshwar (Sinner), Mahanayak Agro (Chandrapur), Raigad Valley (Mahad), and Rajureshwar (Jalna).
- ❖ **Interstate Presence:**
 - **Andhra Pradesh:** Entities like Nandidevara, Manavanam, and Chinthapalli Adivasi Farmers Producer Companies.
 - **Karnataka:** Hampi Sericulture and Sri Uthsavamba Horticulture Farmers Producer Companies.

B. Real Estate Training Coverage (Maharashtra)

As an authorized MahaRERA Training Partner, SIILC covers all 36 districts of Maharashtra for the mandatory Agent Certification of Competency. Key divisions where they have high concentrations of trained professionals include:

Sr.No	Konkan Division	Pune Division	Nashik Division	Amravati & Nagpur Divisions	Chatrapati Sambhaji Nagar Division:
1	Mumbai City	Pune	Nashik	Akola	Aurangabad
2	Mumbai Sub Urban	Kolhapur	Ahmednagar	Wardha	Beed
3	Thane	Sangli	Jalgaon	Chandrapur	Jalna
4	Raigad	Satara	Dhule		Latur
5	Palghar	Solapur	Nandurbar		
6	Ratnagiri				
7	Sindhudurg				

C. Specialized Training Hubs

While they operate digitally across several states, their physical presence for intensive entrepreneurship workshops (like **Pest Control** and **Food Processing**) is centered at:

- **Pune Headquarters-** SIILC_Media_Centre, Sakal Nagar, Baner Road, Pune.
- **Corporate Training:** Direct on-site delivery for organizations like the CISF at Pune International Airport

13. Financial support or government subsidies:

Government of India and Government of Maharashtra initiatives, participants can often access financial aid or subsidies to lower the barrier to entry for their startups.

A. Government-Backed Subsidies & Schemes

- **NSDC & PMKVY:** As an accredited NSDC (National Skill Development Corporation) training partner, SIILC facilitates programs under PMKVY (Pradhan Mantri Kaushal Vikas Yojana). This often includes fee-waived training and monetary rewards for certified entrepreneurs in sectors like agriculture and construction.

- **Agri-Business Incentives:** Through its role as a Cluster Based Business Organization (CBBO), SIILC helps Farmer Producer Companies (FPCs) access equity grants of up to ₹15 Lakhs from the Central Government for infrastructure and working capital.
- **SMART Project Support:** In collaboration with the World Bank-funded SMART Project (State of Maharashtra's Agribusiness and Rural Transformation), SIILC participants can access subsidies for value-chain development and market linkages.

B. Financial Assistance for Real Estate & MSMEs

- **MahaRERA Training:** While the training fee (approx. ₹5,500 + GST) is typically paid by the candidate, obtaining the certificate is a legal prerequisite for registration. This registration allows entrepreneurs to claim commission-based income, which is legally protected by the Real Estate Regulatory Authority.
- **MUDRA Loan Facilitation:** Completion certificates from SIILC's entrepreneurship programs (like Pest Control or Food Processing) can be used as proof of technical competency when applying for PMMY (Pradhan Mantri Mudra Yojana) loans up to ₹10 Lakhs for small business startups.

C. SIILC Internal Support & Early Bird Offers

- **Early Bird Discounts:** For professional master classes (e.g., Event Management or Hotel Management), SIILC frequently offers 10–15% discounts for early registrations.
- **Group Enrollment:** Significant fee reductions are available for groups of 5 or more, particularly for legal and compliance workshops.

D. Infrastructure Support:

- **Incubation Access:** For certain advanced programs, SIILC provides access to their Innovation Hub, reducing the initial overhead costs for office space and technical mentorship.

14. Pillars of Entrepreneurship Development:

SIILC (SIMACES International Interdisciplinary Learning Centre) acts as a high-impact catalyst for entrepreneurship by providing practical, business-oriented education across high-potential sectors.

Its role in entrepreneurship development is characterized by the following key pillars:

- **Practical Business Training:** SIILC moves beyond theoretical education to provide "business-ready" skills through workshops like Pest Control Business Management and Hotel & Cafe Management, which cover critical operational aspects such as licensing, costing, and client acquisition.
- **Sector-Specific Professionalism:** It has professionalized industries previously learned only through experience. For example, it has trained over 12,000 real estate professionals in Maharashtra, offering certifications in property valuation, investment strategies, and MahaRERA compliance.
- **Rural Entrepreneurship & Agri-Business:** Through partnerships like the National Agricultural Cooperative Marketing Federation of India (NAFED), SIILC manages 40 Farmer Producer Companies (FPCs). These initiatives empower over 13,000 farmers to operate as entrepreneurs by promoting sustainable practices and resilient rural business models.
- **MSME and Food Startup Support:** The center hosts intensive 1–2 day workshops designed to help individuals launch snack brands, spice businesses, or frozen food lines, providing commercial recipes and packaging techniques to foster new micro-enterprises.
- **Scalable Business Models:** Through programs like Franchise Development, SIILC assists existing entrepreneurs in scaling their operations efficiently and adopting best practices for growth.
- **Inclusive Inclusion:** As an accredited National Skill Development Corporation (NSDC) partner, SIILC delivers government-sponsored programs that certify and up skill hundreds of thousands of beneficiaries, including "Group Farming Practitioners," to create employment and self-reliance at scale.

15. Conclusion:

SIMACES Learning LLP is an AP Globale Group company focused on creating a large scale positive impact through behavioral change and mass learning-based sustainable solutions. SIILC work with governments, businesses and investors to solve the critical challenges from the society. SIILC (SIMACES Institute of Life Learning & Consulting) uses "Transforming Human Capital" as its core mission, focusing on skill-based training through online and offline platforms. empowering individuals through skill-based training, education, and career development, focusing on making learning accessible to build future-ready skills for sustainable careers, especially in emerging tech like AI in AgriTech. SIILC offer certified programs to upskill talent, bridging the gap between traditional education and industry demands and empowering India's youth and rural communities through Skill and Entrepreneurship development

16 References:

1. <https://siilcedu.in/>
2. www.apglobale.com/news-insights/
3. Sakal News paper
4. <https://in.linkedin.com/company/simaces-learning-llp>
5. <https://mahareratraining.com/web/course>
6. www.msde.gov.in/
- 7 www.skillindiadigital.gov.in/
8. <https://kaushalya.mahaswayam.gov.in/>
- 9 . www.wikipedia.com
- 10 Other various Internet sites.